

## GOING GREEN?

Insulation upgrades are a great way for building owners to reduce operational costs and achieve LEED or Energy Star status.

Some of the value added benefits of proper building insulation are:

- Return on investment of 1–5 years typical
- Implement capital improvement without capital expenditure
- Increased building value
- Increased lease value
- Improved worker productivity
- Improved building efficiency

In addition to lowering the impact on the environment, reducing your carbon footprint and reducing your operating costs; insulation projects may qualify for additional rebates, tax credits and incentives.



## PLATINUM (Energy Efficiency) systems INSULATION

Implementing a Platinum E<sup>2</sup> System can include insulation upgrades and is a great way to reduce your energy usage.



As part of a new roof system upgrade, a Platinum E<sup>2</sup> System can include insulation upgrades within the roofing system. Upgrading your building insulation package at time of reroof can be the most effective way to increase your building's energy efficiency and put money in your pockets for years to come. In addition, upgrading your insulation package can increase the LEED points of your project. Ask Platinum about increasing the ROI of your roof investment today.

### Platinum Roofing Inc.

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